



SOIRÉE

By
The SEA 



06.06.2025

Sponsorship Opportunities

An evening by the sea in support of the
Nanaimo Regional General Hospital

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**NANAIMO &
DISTRICT
HOSPITAL
FOUNDATION**



It's in our
Nature
to Give



SOIRÉE
By The SEA



We are delighted to invite you to support the Nanaimo & District Hospital Foundation’s annual signature fundraising event, Soirée by the Sea, taking place this June. This premier event is the perfect way to kick off summer on Central Vancouver Island, offering an extraordinary evening of fine cuisine, captivating entertainment, and meaningful philanthropy. Set against the breathtaking natural beauty of Saysutshun Island, this unique fundraising experience brings together the generosity of our community and the shared commitment to improving healthcare.

Following the phenomenal success of last year’s inaugural Soirée – over \$200,000 was raised in nine minutes to fund nine urgently needed new beds for the perinatal unit at NRGH. Thanks to the incredible generosity of our guests, these contributions have made a lasting impact on the lives of mothers and babies in our region. We look forward to continuing this inspiring legacy with your invaluable support.

Photographed- Manager of NRGH Perinatal Unit, Trina Knight, with a new birthing bed. These birthing beds were ordered the week after Soirée by the Sea and were delivered 5 months later.





This year's Soirée by the Sea will once again raise funds for urgently needed medical equipment, ensuring Nanaimo Regional General Hospital, our only tertiary hospital for the region of Central and North Vancouver Island, is equipped to provide the highest level of care when it matters most.

Join us as a sponsor, and gain exclusive benefits such as prominent recognition, enhanced brand visibility and preferential treatment at future events, to a captive audience full of high net worth and influential individuals. Your support will not only help shape the success of this year's Soirée but will also position your organization as a valued partner in advancing healthcare excellence across our region.

Our sponsorship levels offer tailored opportunities to maximize your brand exposure while highlighting your commitment to corporate social responsibility. With limited sponsorship spots available, we encourage you to act quickly to secure your place at this one-of-a-kind event.

Please review the attached sponsorship package, which outlines various partnership options that can be tailored to meet your strategic goals. We will follow up with you within the next seven days to answer any questions you may have and discuss the next steps.

Thank you for considering this incredible opportunity to make a tangible impact on the health and well-being of our community. We are excited about the potential of partnering with you and hope to welcome you onboard for what promises to be another inspiring evening.

Yours sincerely,
The Nanaimo & District Hospital Foundation Team



SPONSORSHIP OPPORTUNITIES



Title Sponsor

- Soiree by the Sea presented by "Your Company" and will have name and logo prominently displayed on all promotional materials, communications (on-line and other) and website
- Recognition in pre and post event press releases
- Dedicated social media posts leading up to the event (4)
- On site Signage on day of event
- Recognition on Donor Wall in the NRGH Lobby
- Option for promotional item in guest welcome bag
- 4 tickets to the event
- Option to tailor to your brand needs
- First right of refusal for 2026

\$15,000



Dinner Sponsor

- Opportunity for display of promotional materials on table top and logo on menu
- Dinner sponsored by "your company" displayed on all printed materials and website
- Dedicated social media posts before and after event (2)
- Recognition on Donor Wall in the NRGH Lobby
- Option for promotional item in guest welcome bag
- 4 tickets to the event
- Option to tailor to your brand needs
- On site Signage on day of event

\$10,000



Welcome Reception & Bar Sponsor

- Opportunity for display of promotional materials on welcome reception tables
- Welcome Reception & Bar sponsored by "your company" displayed on all printed materials and website
- Opportunity to name signature cocktail
- Dedicated social media posts before and after event (2)
- Recognition on Donor Wall in the NRGH Lobby
- Option for promotional item in guest welcome bag
- 4 tickets to the event
- Option to tailor to your brand needs
- On site Signage on day of event

\$10,000



Entertainment & After Party Sponsor

- Logo displayed on the stage and at after party
- Logo displayed on complimentary photos
- Entertainment sponsored by "your company" displayed on all materials, printed and website
- Dedicated social media posts before and after event (2)
- Recognition on Donor Wall in the NRGH Lobby
- Option for promotional item in guest welcome bag 4 ticket to the event
- Option to tailor to your brand needs
- On site Signage on day of event

\$10,000



Wine Sponsor

- Opportunity to display promotional materials on bar
- Wine donated by “your company” displayed on all printed materials and website
- Dedicated social media posts before and after event (2)
- 2 tickets to the event
- Option to tailor to your brand needs

\$5,000 (in kind)



Transportation Sponsor

- Logo displayed on ferry to and from event
- Arrival on island toast will presented by “your company”
- 2 tickets to event
- Option to tailor to your brand needs

\$5,000

Sponsorship Level	Title \$15,000	Dinner \$10,000	Welcome Reception & Bar \$10,000	Entertainment & After Party \$10,000	Wine \$5,000	Transportation \$5,000
Soiree by the Sea Presented by...(your company)	●					
Recognition in pre & post event press release	●					
Dedicated social media posts leading up to the event	4	2	2	2	2	
Onsite signage on day of event	●	●	●	●		
Tickets to the event	4	4	4	4	2	2
First right of refusal for sponsorship level for 2026 Event	●					
Dinner presented by...(your company)		●				
Welcome Reception & Bar presented by...(your company)			●			
Table Wine provided by...(your company)					●	
Display promotional materials on bar					●	
Entertainment provided by...(your company) included on menu				●		
Logo displayed on the stage and at after party				●		
Logo on transportation for event						●
Signature drink design for "your company"			●			
Recognition on NRGH Donor Wall	●	●	●	●		●
Option for promotional item in guest welcome bag	●	●	●	●		
Option to tailor to your brand needs	●	●	●	●	●	●
Display of promotional materials on table top and logo on menu	●	●				
Display of promotional materials on welcome reception tables			●			
Logo displayed on complimentary photos	●	●		●		
Arrival on island toast will presented by...(your company)						●



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SEA



150

To kick off this summer 150 Central and North Vancouver Island's most influential and philanthropic individuals will gather for Soirée by the Sea, a fundraising event unlike any other in the region. Held on Saysutshun Island, the Traditional Territory of the Snuneymuxw People, guests will be immersed in an evening of vintage charm, dancing on a sprung dance floor, savouring exquisite cuisine and beverages from local suppliers, and enjoying the breathtaking natural beauty of our coastal landscape.



Be part of something truly extraordinary - an event that blends philanthropy with the unparalleled spirit of our island community. This is your exclusive opportunity to position your business as a sponsor of Soirée by the Sea, an annual signature event that has become the premier fundraising gathering on Central and North Vancouver Island.



Don't miss out! Align your brand with this prestigious event, gain prominent visibility, and join us in making a lasting impact on healthcare for our region. Your sponsorship will not only help ensure the event's success but also strengthen your company's reputation as a champion of community well-being.

Together, we can shape a healthier future for our island. Secure your place today and be a part of this inspiring journey.

Questions? Please contact:

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