



# Sponsorship Opportunites

In support of the new High Acuity Unit at NRGH

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### Introduction

Thank you for your interest in Golf for Life! Proceeds from this signature event will go towards the purchase of all required state-of-the-art critical care medical equipment for the New High Acuity Unit (HAU) at the Nanaimo Regional General Hospital (NRGH). The HAU is being built as step up/step down from the ICU, to increase the ability to care for our most critically ill patients in the Central Vancouver Island Region. The facility is slated to be completed by Summer 2024. Golf for Life is a long standing tournament and we are pleased to have it return to a one day tournament format at the beautiful Nanaimo Golf Club!

Please review our available sponsorship opportunities included in this package. This year we are shifting the focus of the audience to the central island medical community, foundation donors and stakeholders, we consider this a great opportunity for businesses to support the only tertiary hospital north of the Malahat while reaching an important audience. Please reach out if you have any questions. We are also happy to work with you on custom sponsorship opportunities.

On behalf of the Nanaimo & District Hospital Foundation, we would love to welcome you as one of our 30th annual Golf for Life sponsors!

We are excited at the opportunity to work with you and we are more than happy to come discuss this event, our fundraising initiatives and how we can partner in support of improving health care on Central Vancouver Island.

With Gratitude, Tina Lutz

# Sponsorship Levels





#### **Presenting**

- Recognition on the HAU Donor Wall for the life of the building once built
- Recognition on the Donor Wall in the NRGH lobby
- Presents the golf tournament and will have name and logo on all promotional materials and communications (online & other)
- Receive recognition throughout the tournament, dinner, and awards ceremony
- Social Media posts
- Opportunity to customize to your brand

\$10,000



#### Community

- Recognition on the HAU Donor Wall for the life of the building once built
- Recognition on the Donor Wall in the NRGH lobby
- Premium logo placement on website, signage and all Golf for Life communications
- Logo placement in key online communications pieces
- · Opportunity to speak at podium
- Social Media posts
- Opportunity to customize to your brand

\$7,500



#### Hole 19

Dinnertime will be your time to shine

- Recognition on the HAU Donor Wall for the life of the building once built
- Recognition on the Donor Wall in the NRGH lobby
- Logo placement on website, signage and all Golf for Life communications as dinner sponsor
- Welcome speech before dinner
- Logo placement in key online communications pieces
- Social Media posts
- Exclusivity to distribute materials on tables

\$7,500



#### **Golf Cart**

- Recognition on the HAU Donor Wall for the life of the building once built
- Recognition on the Donor Wall in the NRGH lobby
- Logo placement on website, signage and all Golf for Life communications
- Logo placement in key online communications pieces
- Social Media posts
- · Logo on Golf Carts day of Event
- · Opportunity to customize to your brand

\$5,000

# **Sponsorship Levels**





#### **Turnaround Lounge**

Showcase your product in a comfy setting with this opportunity

- Recognition on the Donor Wall in the NRGH lobby
- Logo placement on key online communications pieces
- Social Media posts from day of event
- Opportunity to customize your presence





#### **Holes 1-18**

Choose your hole and decide how you want to show up!

- Recognition on the Donor Wall in the NRGH lobby
- Logo placement in key online communications pieces
- Social Media posts from day of
- Opportunity to customize your presence at the hole
- Let's work together to have some fun with this!

\$2,500

Sponsorship Level	Presenting \$10,000	Community \$7,500	Hole 19 \$7,500	Golf Cart \$5,000	Turnaround Lounge \$3,000	Hole 1-18 \$2,500
Recognition on HAU Donor Wall						
Recognition on NDHF Donor Wall						
Golf for Life Presented by(your company)						
Logo on NDHF Website						
Logo on GFL Event Web Page						
Logo on Newspaper Ads						
Dedicated Social Media Posts						
Contribution to Swag Bag						
Feature in Newsletter						
Customizable Presence						
Logo on Score Card						
Signage on Golf Carts						
Materials/Swag at Dinner Tables						
Speech at Podium						





## Let's Talk

Don't miss the chance to make a meaningful impact in our community by sponsoring this tournament while supporting the Nanaimo and District Hospital and the new HAU!

This event offers the perfect platform to showcase your business to our community of donors, stakeholders, and supporters.

Be a part of this well-loved event and gain valuable exposure for your brand!

Sponsorship levels are limited, so don't hesitate to reach out to me directly. I look forward to hearing from you.

## **THANK YOU!**

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It's in our Nature to Give