



# **Nanaimo & District Hospital Foundation**

## **2018-2019 Strategic Plan**

## **VISION**

*We are leaders in philanthropy dedicated to healthcare excellence*

## **MISSION**

*We are dedicated to raising and stewarding funds to achieve healthcare excellence for Central Vancouver Island*

## **PHILOSOPHY & CORE VALUES**

The Nanaimo & District Hospital Foundation was founded on December 30, 1977 as a means for grateful patients and loved ones to support Island Health facilities. Today, we purchase vital equipment to ensure healthcare excellence in the Central Vancouver Island region. Our donors help Island Health to provide the highest quality health care services for everyone who needs them right here at home. Since inception the Foundation has stewarded donations to support improved facilities and has assisted in the funding of leading edge medical equipment to ensure our healthcare professionals have the tools they need to do their jobs.

The Nanaimo & District Hospital Foundation has become Central Vancouver Island's charity of choice. With the philanthropic support of the business & professional community, service organizations and the residents at large, we are the role model for responsible, ethical giving and we help advance excellent healthcare. The Foundation's organizational values mould and direct the considerations, decisions, and actions of our Board of Directors and staff. These values reflect and shape the culture of the Foundation.

### **Accountability**

Open Communication  
Outcome Oriented  
Regard for resources & commitments  
Strong relationships

### **Integrity**

Act ethically & with integrity  
Fair & consistent  
Donor Bill of Rights  
Transparent

### **Excellence**

Imagine Canada Standards Program  
Learning & development  
Evaluation of performance  
Healthcare excellence

### **Donor-Centred**

Ethical fundraising  
Stewardship reflects donor interests  
Continuous improvement

Best practices

## **STRATEGIC GOALS**

1. Build and sustain relationships to maintain trust. Identify, advocate and create urgency surrounding healthcare needs
2. Ensure the Foundation's viability and continuity by sustaining growth, and managing expenses
3. Manage the Foundation's two subsidiary businesses to ensure growth and maximise net profit.
4. Ensure the Foundation is well positioned to be proactive in support of regional healthcare initiatives